

RISK MANAGEMENT PRACTICES AND PROFITABILITY OF MICROFINANCE BANKS IN RWANDA ACASE OF URWEGO BANK

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Abstract: -

Financial institutions are major players in the economic development of a country by offering channels through which funds flow from one source to another. However, they are faced with numerous risks in their daily operations. The main goal behind the current research was to assess the effect of risk management practices on the profitability of microfinance banks in Rwanda, a case of Urwego Bank. Both descriptive and correlational research designs were used. Data was collected from the targeted population of 113 employees in Urwego Bank who were considered for the sampling using the census method. The data was collected using structured questionnaire and interview guide for key informants. The research instrument reliability test was done using Cronbach's alpha test while the validity was achieved through revision of the questionnaire after a pre-test is conducted. The data that collected was analyzed using SPSS through which data was presented using frequency tables, descriptive statistics, and regression analysis. The findings on risk assessment revealed that 77.8% of the respondents agreed that they can conduct risk identification. A total of 63.4% of the respondents agreed on the importance of risk classification. The regression analysis revealed that there is combined effect of risk measurement, risk identification and risk classification on the profitability of the bank giving an R^2 of 0.418. On whether having control measures within a bank can greatly assist in effective risk management, 82.5% of the respondents agreed. 73% of the respondents agreed that risk mitigation strategies are effective ways of reducing the possibility of occurrence of risk and their impact in an organization. 74.1% of respondents showed that risk financing is important for the Bank in its management of risk. Further, regression analysis showed the model was fit at 5% ($F = 27.388$, $p < 0.05$) and an $R^2 = 0.582$ indicating that the changes in profitability of the Bank are influenced by risk control measures. The regression model regarding the risk monitoring was found to be significant ($F = 6.652$, $p < 0.05$) and an $R^2 = 0.253$ showing that the profitability in Urwego Bank is influenced by risk monitoring processes. The overall regression model was significant ($F = 22.695$, $p < 0.05$) and an $R^2 = 0.536$ and showed that risk management practices should be practiced in totality to ensure that effective results are obtained. Therefore, the researcher recommended that policy makers and supervisors, including the central bank, should be more vigilant in promulgating the culture of risk management in the banks especially for microfinance banks which are few in the industry.

Keywords: - Risk Management Practices, Profitability, Microfinance Banks, Urwego Bank, Rwanda



1. INTRODUCTION

For banks to be able to continue sustaining their operations, they should be able to make profit from their operations. However, exposure to risks can harm the operation of the bank and can lead to losses. Therefore, there is need for the banks to be able to identify and adequately deal with the risks that they face. As financial institutions, banks are by their very nature of business exposed to various risks that are particular to their operation, for instance, credit risks, interest risks, operational risks, market risks, among others. Effective risk management which a bank adopts can help in minimizing the possible occurrence and possible loss associated with the risks. However, the banks in Rwanda have continued to experience risk related losses arising from fraud risk, default risk, operational risks, and foreign exchange risks. These clearly show that the need for effective risk management practices to address these and other risks to enhance the profitability of the banks. Research by Lee (2014) on the MFBs and NB MFIs in Rwanda highlighted risk management as a challenge that face these institutions especially due to their relatively small size, lack of experience, lack of professional skills and less financial capability.

In addition, the MFBs compare relatively weak with the large counterpart financial institutions like commercial banks in terms of their capacity to assess credit worthiness of clients. Similarly, there is limited empirical research that focuses on risk management for these institutions. Most of the research in this topic of risk management focuses on commercial banks and this has been identified as a research gap that needs to be addressed. For instance, Sabeza, Shukla and Bajpai (2015) research focuses on the risk management within the commercial banks in Rwanda. In another research, Byamungu, Nkechi and Ogoi (2019) carried out their research on how risk management practices affect investing decision in commercial banks in Rwanda. Moreover, the industry of microfinance bank is relatively young in Rwanda and with only three MFBs.

Therefore, the present research was carried out to fill this research gap and investigated the effect of risk management practices on the profitability of microfinance banks in Rwanda, a case of Urwego Bank.

1.1 Objectives of the study

1.1.1 General objective

The general objective of this study was to examine the effect of risk management practices on profitability microfinance banks in Rwanda, a case of Urwego Bank.

1.1.2 Specific objectives

- i) To determine the effect of risk assessment on the profitability of Urwego Bank, Rwanda.
- ii) To investigate the effect of risk control measures on profitability of Urwego Bank, Rwanda.
- iii) To investigate the effect of risk monitoring on the profitability of Urwego Bank, Rwanda.

2. Review of Literature

2.1 Risk Assessment and Profitability of Banks

Solomon and Muntean in their research carried out in concentrated on the assessment of financial risk and how this influences profitability of commercial banks. They however concentrated on financial risk only. Hallunovi and Berdo (2018) in their research focused on finding out whether a relationship exists between risk management and commercial banks profitability in Albania. The main concern was on credit risk and in what way this could influence the profitability of commercial banks. The research identified four variables which were used to achieve the study objectives, namely, ROA and ROE' as dependent' variables and nonperforming loans (NPLs) and Capital adequacy ratio (CAR) as the predictor variables. The research used data obtained from financial reports as secondary data, for seven years from 2000 to 2015, of which it was entered into SPSS and analysis done' using multiple' regression analysis model. The results showed that the two models were significant ($p < 0.05$) with the adjusted R squared for ROA being 0.579 and for ROE as 0.642. The conclusion then showed that risk management is highly related to the commercial bank's profitability.

Zou and Li (2014) were also concerned about the effect of credit risk management on commercial banks profitability in Europe in their research. Taking a sample of 47 largest commercial banks in Europe and for a period of 6 years (2007-2012), the authors formulated and tested four hypotheses to achieve their research objectives. NPL and CAR were used as proxies for dependent variable (risk management) while ROA and ROE were used for profitability measurement. The authors in their literature explored various empirical evidence related to their study and highlighted the credit management as one of the areas that has received much attention in literature. Moreover, their arguments and the choice of the variables to include in the study were informed by their extensive empirical review. The authors used explanatory research design and used multivariate regression analysis to conduct the data analysis. The results showed an R^2 of 0.106 for ROE and 0.089 for ROA. This revealed there exists positive but week correlation' between the independent and dependent variables.

2.2 Risk Control Measures and Profitability of Banks

Another related empirical research was conducted by Irawati and Maksum (2018) conducted in Indonesia. This research investigated commercial bank profitability in Indonesia and how this profitability is influenced by risk management and bank size. To achieve their objective, the researchers took a sample of thirty listed commercial banks in the Indonesia Stock Exchange (IDX) and five years from 2011 to 2015. The use of regression analysis in a panel data framework showed that a positive and significant correlation exists between CAR and ROA ($t=0.266$,

$p < 0.05$), a negative and significant correlation exists between NPL and ROA ($r = -0.421$, $p < 0.05$) and a positive and significant relationship exist between firm size and profitability ($r = 0.424$, $p < 0.05$).

Olalekan, Olumide and Irom (2018) on their part concentrated on financial risk management and how this affect profitability of commercial banks in Nigeria. A sample of fourteen listed commercial banks was selected and the data obtained from their respective financial reports covering a period of seven years (2011-2016). In the research, profitability was measured using ROA while liquidity risk, credit risk and capital adequacy risk were used for the independent variable, financial risk management. Risk controls, the results obtained from multiple regression analysis revealed that the model were significant with liquidity risk ($r = 0.28$, $p < 0.05$) and capital adequacy risk ($r = 0.271$, $p < 0.05$) having positive and significant effect on profitability. Credit risk was found to have a negative and significant ($r = -0.514$, $p < 0.05$) effect on profitability. The overall R^2 was found to be 0.316. They also highlight the need for the banks to put control measures to deal with the risks they encounter.

2.3 Risk Monitoring and Profitability of Banks

Empirical research on the need for effective risk monitoring has also been highlighted in previous research. For instance, while taking a sample of 83 commercial banks in US. Sun and Chang (2018) carried out empirical research investigating the interconnection on credit risk and profitability. It covered the period from 2010 to 2017 and estimate the OLS regressions with CAR and NPL measuring credit risk and ROA and ROE measuring profitability. According to their findings NPL is negatively correlated to both ROA and ROE, CAR is positively related to ROA but negatively to ROE while size is positively related to both ROA and ROE. Risk monitoring was also indicated as important for the commercial banks in managing credit risk.

Kamau (2010) conducted empirical research investigating the adoption of risk management practices by the commercial banks in Kenya. Taking a census of 44 commercial banks, the researcher collected data using questionnaire and financial statements. The research revealed that commercial banks in Kenya use both qualitative and quantitative risk management practices. Some of these risk practices include risk monitoring which enable the bank to be proactively involved in the risk management process. Another research also carried out in Kenya by Mohamed and Onyiego (2018) investigated the effect of risk management practices on the performance of commercial banks in Mombasa County. The study revealed that operational, credit and liquidity risks are some of the main risks that affect the profitability of commercial banks in Kenya.

In Rwanda, Rwayitare, Shukla and Ruhara (2016) conducted a research on the credit risk management and commercial bank profitability in Rwanda. The research used quantitative analysis and tested for normality and co-integration to determine the Granger causality among the study variables. The findings showed that there exists both short and long run significant correlation between credit risk management and profitability. Ugirase (2013) in her research investigated credit risk management and its effect on the financial performance of commercial banks in Rwanda. The research design adopted was descriptive research design and collected data using questionnaire. The research involved all the 11 commercial banks in Rwanda and data was analyzed using SPSS 17. The analysis showed the model to be significant ($p < 0.05$) with an R^2 of 0.986. The results showed that risk monitoring, risk scoring, and credit analysis were all significantly related to financial performance of the commercial banks. Risk identification was however found not to be significant to performance.

2.4 Research Gap

The majority of the research investigated focused on credit risk management while others concentrated on commercial banks. Two of the research focused on risk management practices but failed to highlight and discuss the practices (Kamau, 2010 and Mohammed and Onyiego, 2018). The studies did not pay attention to the risk management practices or process adopted by the commercial banks. The current research intends to fill these research gaps that were identified. First, this study centers on risk management practices which include risk assessment, risk control measures and risk monitoring. To the best of the research knowledge no research identified had focused on these variables. Secondly, there is much focus on commercial banks while no research was identified related to microfinance banks.

3. Materials and Methods

This study used both descriptive and correlational research designs. The main departments involved are finance, compliance, internal audit, credit and recovery, information technology (IT), human resource (HR), Operations and marketing whose total number of employees are 113. In this research, the entire target population was small and therefore was used for this research. Consequently, 113 staff members were considered as the sample size to provide the primary data required in this research. Since, the target population was small, the researcher used census method which allowed the use of all the staff in the targeted departments. Thus, this research utilized both secondary and primary data. The secondary data was collected from Urwego Bank annual financial statement as secondary sources. To collect the primary data, structured questionnaires were used.

The questionnaires were administered to the selected respondents in their respective offices by the researcher. In this case the technique that used was drop-and-pick where the questionnaires were left with the respondents and later collected for analysis purpose. As soon as the data was collected from the field using questionnaire and from secondary sources, it was coded, entered in SPSS version 21, cleaned for missing variables, and stored ready for analysis. Since the statements in the questionnaire use Likert scale from 1 to 5, a response of five was considered as a score of five, a response of four as score of four, and so on. These scores were combined through data

transformation using SPSS to derive the variables for correlation and regression analysis. Once this was achieved, data analysis began with first descriptive statistics, summary of frequency tables and charts. Further, regression analyses were carried out with the main regression model which is $Y = \beta_0 + \beta_1X_1 + \beta_2X_2 + \beta_3X_3 + c$ Where Y= is the profitability, X1, X2, X3= Risk Assessment, Risk Control measures and Risk monitoring respectively, β_0 = Constant and whereas, β_1, β_2 , and β_3 = Coefficients of regression.

4. Research Findings

4.1 Findings on the effect of risk assessment on the profitability of Urwego Bank, Rwanda

Table 4. 1: Respondents' awareness on risk management

	Yes		No		Not Sure	
	N	%	%	n	%	
Are you aware of risk assessment procedures in Urwego Bank?	45	71.4%	10	15.9%	8	12.7%
Have you ever being involved in risk assessment in the Bank?	21	33.3%	26	41.3%	16	25.4%
Have you ever identified and reported any risk while working in the Bank?	16	25.4%	44	69.8%	3	4.8%

Source: Primary data (2021)

The results in Table 4.1 regarding whether the respondents are aware of the risk assessment procedures in Urwego Bank, 71.4% said yes while 15.9% said no. The rest, that is, 12.7% of the respondents indicated that they are not sure. Out of all the respondents involved in this research, 33.3% indicated that they have ever been involved in risk assessment within the Bank. However, only 25.4% have ever identified and reported risk while working in the Bank. The overall results from these findings show that risk assessment is practiced in Bank and through this process; different risks have been identified and reported.

Table 4.2: Respondents' views on risk identification

	SD		D		N		A		SA		Mean	Std.
	n	%	n	%	n	%	n	%	N	%		
I am able to identify any financial risk in my department	1	1.6%	3	4.8%	10	15.9%	32	50.8%	17	27.0%	3.97	.88
I thoroughly counter check any clients request and transactions to ensure no errors or omissions	1	1.6%	2	3.2%	12	19.0%	28	44.4%	20	31.7%	4.02	.89
We work closely together as a team in verification of transaction and procedures to be followed in completing the transaction	0	0.0%	0	0.0%	5	7.9%	51	81.0%	7	11.1%	4.03	.44
There are effective channels for reporting identified risks in the Bank	0	0.0%	3	4.8%	3	4.8%	47	74.6%	10	15.9%	4.02	.63
Overall											4.01	0.71

SD=strongly disagree, D=disagree, N=neutral, A=agree, SA=strongly agree, std.=standard deviation

Source: Primary data (2021)

Table 4.2 shows different responses obtained in this regard. On whether the respondent can identify any financial risk in the workplace, 50.8% were in agreement and 27% strongly agreed with the statement. The results therefore point that a total of 77.8% of the respondents can conduct risk identification. This is further supported by 44.4% and 31.7% of the respondents who agreed and strongly agreed that they do a thorough counter check of transaction to eliminate possibilities of error.

On whether the respondents work closely together as a team in verification of transaction and procedures for transaction, 82% of the respondents were in agreement and another 11.1% in strong agreement. This meant that 91.1% of the respondents agreed about the verification procedures within the Bank and involves all the staff. Only 7.9% of the respondents indicated they were neutral. The mean score obtained was 4.03 indicating agreement while a standard deviation of 0.44 is less than 0.5, hence showing homogeneity of the responses. Respondents' views on whether there are effective channels for reporting identified risks in the Bank resulted to 74.6% of the respondents who agreed while 15.9% strongly agreed. This gave a total of 90.5% who agreed. The mean score of 4.02 (SD=0.63) also supports this result.

In addition, looking at the mean scores obtained on assessment, it is evidence that the lowest mean is 3.97(SD=0.88) and the highest is 4.03(SD=0.44). This was a proof that all in all the respondents agreed that risk assessment as measured by these statements is important in risk management practice. As a matter of fact, the overall mean of 4.01(SD=0.71) clearly shows that even if there were divergence views, majority of the respondents were in agreement that risk assessment is an important factor that contributes to risk management in the Bank. On their part, Rwayitare, *et al.*, (2016) revealed that there exists both a short run and a long run effect of risk management on the performance of organizations.

Table 4.3 Respondent's view on risk classification

	SD	D	N	A	SA	MeanStd.
	N%	n %	n %	N %	n %	
In order to effectively identify and manage risk, risks should be well classified into various groups	0.0%	1320.6%	1015.9%	2844.4%	1219.0%	3.62 1.02
The Bank always perform a market and company assessment to provide a guide on the various risk's exposures.	0.0%	1 1.6%	7 11.1%	3657.1%	1930.2%	4.16 .68
Majority of the employees are aware of the various risks the Bank faces	1 1.6%	1 1.6%	1625.4%	1117.5%	3454.0%	4.21 .99
Risk reporting is done as per each of the class within the Bank	1 1.6%	3 4.8%	4 6.3%	3555.6%	2031.7%	4.11 .84
Different risks affecting the Bank are handled differently and by different people/departments	0.0%	1 1.6%	8 12.7%	2641.3%	2844.4%	4.29 .75
Overall						4.08 0.86

SD=strongly disagree, D=disagree, N=neutral, A=agree, SA=strongly agree, std.=standard deviation

Source: Primary data (2021)

The results in Table 4.3 indicates that a total of 63.4% of the respondents agreed as made up of 44.4% and 19% who agreed and strongly agreed respectively. The mean score obtained was 3.62(SD=1.02) showing divergence in views. Similar results were obtained on whether the Bank always perform a market and company assessment to provide a guide on the various risks exposures a majority in agreement (87.3%) as composed of 57.1% and 30.2% who agreed and strongly agreed with the statement. A mean of 4.16 and standard deviation of 0.68 were obtained. For the other statement about the employees' awareness of the various risks the Bank faces, 54% strongly agreed and 17.5% agreed. Only 1.6% disagreed and another 1.6% strongly disagreed with the statement. This gave a mean of 4.21 and standard deviation of 0.99. On whether risk reporting is done as per each of the class within the Bank 55.6% agreed and 31.7% strongly agreed. The mean of 4.11(SD=0.84) clearly indicated majority agreed with the statement. Lastly, on the statement that different risks affecting the Bank are handled differently and by different people/departments, a total of 85.7% of the respondents agreed giving a mean score of 4.29(SD=0.75). The overall mean of 4.08 showed that in general, despite the standard deviation (SD=0.86) showing divergence of views, the respondents agreed that risk classification is an important aspect in risk assessment. These results are indicated in similar research by Raghavan (2017) whose research highlighted the importance of risk assessment in the banking industry. However, Ugirase (2011) had previously found that there is no significant effect of risk identification on performance of commercial banks.

Table 4.4 Respondent's view on risk measurement

	SD	D	N	A	SA	MeanStd.
	n%	n%	N %	N %	n %	
The Bank practices risk measurement in all its departments	11.6%	23.2%	4 6.3%	7 11.1%	4977.8%	4.60 .87
There is adequate screening techniques for all transactions and borrowers as a measure to manage risks	0.0%	0.0%	3 4.8%	1117.5%	4977.8%	4.73 .54
The practice of quantifying the impact of risk is carried out by a separate department	0.0%	34.8%	1117.5%	2234.9%	2742.9%	4.16 .88
There is quality procedures followed as a measure for loan disbursement in the Bank	0.0%	11.6%	1828.6%	3250.8%	1219.0%	3.87 .73
All the employees are aware of the effect of each risk exposure to the Bank and therefore are careful to report any suspicious dealings	0.0%	0.0%	3 4.8%	1625.4%	4469.8%	4.65 .57
Overall						4.40 .72

SD=strongly disagree, D=disagree, N=neutral, A=agree, SA=strongly agree, std.=standard deviation

Source: Primary data (2021)

Table 4.4 shows the results obtained regarding risk measurement as a key indicator of risk assessment. On whether the bank practices risk measurement in all its departments, 77.8% strongly agreed while 11.1% agreed, giving a total of 88.8% of respondents in agreement. The mean score of 4.6(SD=0.87) was obtained. On whether there are adequate screening techniques for all transactions and borrowers, 77.8% of the respondents were in strong agreement and 17.5% in agreement. The mean obtained was 4.73 and standard deviation of 0.54 which showed homogeneity in the responses. On whether the practice of quantifying the impact of risk is carried out by a separate department, 42.9% of the respondents strongly agreed and 34.9% agreed with the statement bringing it to a total of 77.8% of respondents in agreement. 17.5% of the respondents indicated they were neutral while only 4.8% disagreed.

The average of 4.16(SD=0.88) was obtained supporting the percentages obtained. On whether there are quality procedures followed as a measure for loan disbursement in the Bank, 50.8% of the respondents agreed while 19% strongly agreed bringing the total to 69.8%. 28.6% of the respondents were neutral while only 1.6% disagreed. A mean score of 3.87(SD=0.73) was obtained. The last statement was on whether the employees are aware of the

effect of each risk exposure to the Bank and therefore are careful to report any suspicious dealings. To this 69.8% of the respondents strongly agreed and 25.4% agreed. In total, it showed that 95.2% of the respondents were in agreement. The mean score of 4.65 attested to this while the standard deviation (SD=0.57) showed minimal divergence of the responses. The overall mean obtained in relation to risk measurement as an indicator of risk management was 4.40(SD=0.72).

Table 4.5: Model summary and ANOVA on risk assessment

Particular	Profitability
Constant	1.665** (0.000)
Risk Identification	0.237** (0.000)
Risk Classification	-0.051 (0.437)
Risk Measurement	0.373** (0.000)
R	0.647
R ²	0.418
AdjR ²	0.388
F-statistics(p-value)	14.127** (0.000)

*p-values are in brackets, *Significant at 0.01, **Significant at 0.05*

Source: Primary data (2021)

Table 4.5 shows the regression output table based on the model summary and the analysis of variance. As shown in the table, risk assessment has an influence on the profitability of Urwego Bank since the model was found to be significant at 5% (F = 14.127, p < 0.05). In addition, risk measurement, risk identification and risk classification, which were used as indicators of risk assessment, gave an output of R=0.647 and R²=0.418. This revealed that the combined effect of risk measurement, risk identification and risk classification influence 41.8% of the profitability of the bank. Table 4.5 further provides analysis for each of the indicator variables. As shown in the table, risk identification has a positive and significant coefficient (b₁ = 0.237, p < 0.05), risk classification has a negative and insignificant effect (b₂ = -0.051, p = 0.437) while risk measurement has a positive and significant (b₃ = 0.373, p < 0.05) effect on profitability of the Bank.

4.2 Findings on the relationship between risk control and profitability of Urwego Bank, Rwanda

Table 4.6 Respondent’s view on internal control systems

	SD		D		N		A		SA		MeanStd.
	n%	n%	n%	n%	n%	n%	n%	n%	n%		
Having control measures within a bank can greatly assist in effective risk management	11.6%	11.6%	9	14.3%	39	61.9%	13	20.6%	3.98	.75	
Urwego Bank has adequate internal control systems that function effectively	00.0%	11.6%	18	28.6%	37	58.7%	7	11.1%	3.79	.65	
The internal control function is carried out by a separate and independent department in the organization	00.0%	46.3%	13	20.6%	28	44.4%	18	28.6%	3.95	.87	
The internal control mechanisms ensure quality and effective daily operation in the Bank	00.0%	71.1%	9	14.3%	26	41.3%	21	33.3%	3.97	.97	
Every employee is aware of his/her role which helps in risk control	00.0%	81.2%	8	12.7%	40	63.5%	7	11.1%	3.73	.83	
Overall									3.88	.81	

SD=strongly disagree, D=disagree, N=neutral, A=agree, SA=strongly agree, std.=standard deviation

Source: Primary data (2021)

The second objective was formulated around risk control measures that the Bank undertakes to ensure sound risk management practices and how this affects the Bank’s profitability. To achieve this objective, the key indicators used were internal control systems, risk mitigation measure and risk financing. All these were measured on a five-point Likert scale from strongly disagree to strongly agree with score of 1-5. On whether having control measures within a bank can greatly assist in effective risk management, 61.9% of the respondents agreed and another 20.6% strongly agreed giving a total of 82.5% of those in agreement. The rest of the respondents indicated neutral (14.3%), disagree (1.6%) and strongly disagree (1.6%). This results then gave a mean score of 3.98(SD=0.75) indicating the views were concentrated on the agreement. On whether Urwego Bank has adequate internal control systems that function effectively, 58.7% of the respondent agreed and 11.1% strongly agreed totaling to 69.8% of those in agreement. On the other hand, 28.6% and 1.6% of the respondents indicated neutral and disagree, respectively. The results for these showed a mean of 3.79 and a standard deviation of 0.65.

Table 4.6 also shows the results of the respondents’ views on the statement that the internal control function is carried out by a separate and independent department in the organization. To this, 44.4% and 28.6% of the respondents agreed and strongly agreed respectively totaling to 73%. The remaining were distributed as 20.6% neutral and 6.3% disagree. The mean score obtained was 3.95(SD=0.87) which revealed there were divergence in responses but with majority in agreement. In addition, the research sought to find out the respondent’s views on

whether the internal control mechanisms ensure quality and effective daily operation in the Bank. 41.3% agreed while 33.3% strongly agreed with the statement, giving a total of 74.4% of the respondents in agreement. This is supported by a mean score of 3.97(SD=0.97) which implied that the responses were concentrated on the agreement. The last statement for this indicator sought to find out the contribution of the employees’ awareness of their roles on risk control. 63.5% agreed plus 11.1% strongly agreed giving a total of 74.6% of the respondents who were in agreement that employees’ awareness of their roles improves internal control. The overall mean for this indicator was 3.88(SD=0.81) showing despite the divergence views, majority were crowded on the agreement that internal control systems contribute to the overall risk management practices of the Bank. Rwayitare *et al.* (2016) in their research indicated the need for risk monitoring as a precursor for financial performance in the banking industry.

Table 4.7: Respondent’s view on risk mitigation

	SD		D		N		A		SA		Mean	Std.
	N	%	n	%	n	%	n	%	n	%		
Risk mitigation strategies are effective ways of reducing the possibility of occurrence of risk and their impact in an organization	0	0.0%	2	3.2%	15	23.8%	25	39.7%	21	33.3%	4.03	.84
The Bank has put in place risk mitigation strategies to reduce the occurrence and the impact of risks	1	1.6%	24	38.1%	20	31.7%	14	22.2%	4	6.3%	2.94	.97
All the mitigation strategies are formulated along the Bank strategic plans and management meetings	0	0.0%	1	1.6%	9	14.3%	32	50.8%	21	33.3%	4.16	.72
Each department within the Bank has its own risk mitigation plans well communicated to all parties in the department	1	1.6%	4	6.3%	16	25.4%	38	60.3%	4	6.3%	3.63	.77
Overall											3.69	.83

SD=strongly disagree. D=disagree. N=neutral. A=agree. SA=strongly agree. std.=standard deviation

Source: Primary data (2021)

The second indicator for risk control measures used in this research was risk mitigation. The results obtained through the use of questionnaire are displayed in Table 4.8. As shown in the table, 39.7% and 33.3% of the respondents agreed and strongly agreed respectively on the statement that risk mitigation strategies are effective ways of reducing the possibility of occurrence of risk and their impact in an organization. 23.8% were neutral while 3.2% disagreed giving a mean score of 4.03 and standard deviation of 0.84. On whether the Bank has put in place risk mitigation strategies to reduce the occurrence and the impact of risks, 1.6% strongly disagreed, 38.4% of the respondents disagreed and 31.8% were neutral. Only 22.2% agreed and 6.3% of the respondents strongly agreed. This therefore gave a mean score of 2.94(SD=0.97) showing that majority of the views were crowded on the disagreement side.

On whether all the mitigation strategies are formulated along the Bank strategic plans and management meetings, Table 4.7 shows that 50.8% of the respondents agree and 33.3% strongly agreed. This totaled to 84.1% of those respondents who were in agreement. On the other side, 14.3% of the respondents were neutral while only 1.6% disagreed with the statement. The mean score of 4.16 showed the responses were concentrated on agreement while a standard deviation of 0.72 showed relative divergence. The last statement was concerned on whether each department within the Bank its own risk mitigation has plans well communicated to all parties in the department. To this, 60.3% of the respondents agreed and 6.3% strongly agreed, giving a total of 66.6% of the respondents who were in agreement. The mean score of 3.63(SD=0.77) was obtained while the overall mean score for risk mitigation was 3.69(SD=0.83), indicating that most of the responses on the statements were crowded on the neutral. Similar research by Goldberg & Palladini, (2010) shows the need to adopt and innovate risk management tools used by the larger banks that may help in creating optimal risk management culture within the organizations.

Table 4.8: Respondent’s view on risk financing

	SD		D		N		A		SA		Mean	Std.
	n	%	n	%	n	%	n	%	n	%		
The Bank always set aside enough funds for risk control	0	0.0%	0	0.0%	10	15.9%	20	31.7%	33	52.4%	4.37	.75
The risk department, credit recovery department and internal auditing departments are adequately financed to help deal with risk	0	0.0%	1	1.6%	8	12.7%	17	27.0%	37	58.7%	4.43	.78
The Bank has also set aside funds for insurance in order to manage its risks	0	0.0%	2	3.3%	9	14.3%	11	17.5%	20	31.7%	3.44	1.28
The allocated funds towards risk management are well utilized	1	1.6%	6	9.5%	26	41.3%	28	44.4%	0	0.0%	3.25	.82
Overall											3.87	.91

SD=strongly disagree, D=disagree, N=neutral, A=agree, SA=strongly agree, std.=standard deviation

Source: Primary data (2021)

The Table 4.8, the responses about the Bank always set aside enough funds for risk control showed that 52.4% of the respondents strongly agreed and 31.7% agreed with the statement. It also shows that 15.9% of the respondents were neutral. The resulting mean score was 4.37 with a standard deviation of 0.75 showing some divergence in views. On whether the risk department, credit recovery department and internal auditing departments are adequately financed to help deal with risk, 58.7% of the respondents strongly agreed and 27% agreed. This gives a total of 85.7% of the respondents in favor of this statement. The mean obtained was 4.43(SD=0.78). On whether the Bank has also set aside funds for insurance in order to manage its risks, 31.7% of the respondents strongly agreed while 17.5% agreed with the statement. 14.3% were neutral while 36.55 disagreed. The results therefore gave a mean of 3.44(SD=1.28) showing that most of the responses were concentrated on the neutral. Lastly, on whether the allocated funds towards risk management are well utilized, 44.4% agreed, 41.3% were neutral, 9.5% disagreed while 4.8% strongly disagreed. The mean score obtained 3.25 and a standard deviation of 0.82. On the overall, risk financing as a method for under risk control measure obtained a score of 3.87 and a standard deviation of 0.91.

Table 4.9: Model summary and ANOVA for risk control measures

Particular	Profitability
Constant	2.070** (0.000)
Risk Financing	0.478** (0.000)
Internal Control Systems	-0.74 (0.353)
Risk Mitigation	0.005 (0.956)
R	0.763
R ²	0.582
AdjR ²	0.561
F-Statistics (p-value)	27.388** (0.000)

*p-values are in brackets, *Significant at 0.01, **Significant at 0.05*

Source: Primary data (2021)

On using the regression analysis to investigate the relationship between risk control measures and profitability of Urwego Bank, the results were displayed in Table 4.12. According to the findings, the regression model was found to be significant at 5% ($F = 27.388, p < 0.05$). Moreover, the model fits in explaining the relationship as shown by $R=0.763$ and $R^2=0.582$. This showed that 58.2% of the changes of profitability of the Bank are influenced by risk control measures. However, despite the results of significance regression model and a combined effect of the three indicator variables on profitability, an investigation on the individual variable contribution showed that only risk financing is positive and significantly effective ($\beta_3 = 4.843, p < 0.05$). The regression coefficient on internal control systems is negative and insignificant ($\beta_1 = -0.074, p = 0.353$) while that of risk mitigation was positive but also insignificant ($\beta_2 = 0.005, p < 0.956$). This was interpreted to mean that when considered individually the control measure may not have significant effect on profitability (except for risk financing). It was therefore concluded that the risk control measures, that is, internal control systems, risk mitigation and risk financing ought to be practiced concomitantly in order to have significant effect on profitability of the microfinance banks.

4.3 Findings on the effect of risk monitoring on the profitability of Urwego Bank, Rwanda

Table 4.10: Respondents’ views on risk evaluation

	SD	D	N	A	SA	Mean	Std.
	n%	n%	n%	n%	n%		
Risk monitoring and evaluation is an important practice for effective risk management	00.0%	11.6%	3149.2%	2641.3%	57.9%	3.56	.67
There is adequate risk evaluation practices within the Bank that involves all departments	00.0%	23.2%	34.8%	2742.9%	3149.2%	4.38	.73
The Bank constantly re-evaluates its risk portfolio in order to manage the risks effectively	00.0%	23.2%	57.9%	3047.6%	2641.3%	4.27	.75
The information from risk evaluation is effectively communicated to all departments	23.2%	23.2%	69.5%	3047.6%	2336.5%	4.11	.94
Overall						4.08	.77

SD=strongly disagree, D=disagree, N=neutral, A=agree, SA=strongly agree, std.=standard deviation

Source: Primary data (2021)

Table 4.10 shows the results from five-point Likert scale ranging from strongly disagree (1) to strongly agree (5) obtained in regard to risk evaluation as a key indicator of risk monitoring. On whether risk monitoring and evaluation is an important practice for effective risk management, 41.3% agreed and 7.9% strongly agreed bringing the total of those in agreement to 59.2%. 49.2% of the respondents were neutral while 1.6% disagreed with the statement. The mean score obtain in this regard was 3.56 with standard deviation of 0.67. Concerning the statement if there are adequate risk evaluation practices within the Bank that involves all departments, 49.2% and 42.9% of the respondents strongly agreed and agreed respectively with the statement. This showed that a total of 92.1% agreed about the risk evaluation practices. This was also supported with the mean score of 4.38(SD=0.73).

On whether the Bank constantly reevaluates its risk portfolio to manage the risks effectively, 47.6% of the responses and 41.3% of the responses were in agreeing and strongly agreeing, respectively. This gave a mean of 4.27 and standard deviation of 0.75. Lastly, the statement on information from risk evaluation is effectively communicated to all departments showed that 47.6% agreed and 36.5% strongly agreed with the statement. 9.5% of the respondents were neutral, 3.2% disagreed and another 3.2% strongly disagreed. The overall mean score for risk monitoring was 4.08 and standard deviation of 0.77.

Table 4.11: Respondent’s view on feedback systems

	SD	D	N	A	SA	Mean	Std.
	n%	n%	n %	n %	n %		
The Bank allows for a feedback system that provides further information for risk management	00.0%	23.2%	1015.9%	2641.3%	2539.7%	4.17	.81
There is effective communication channels that ensure real time flow of information	00.0%	34.8%	1015.9%	2742.9%	2336.5%	4.11	.84
The management promotes open forum discussion that helps gather feedback from different parties on their risk management levels	11.6%	00.0%	9 14.3%	3250.8%	2133.3%	4.14	.78
There is feedback channels also for customers where the Bank is able to gather information from clients	11.6%	23.2%	1117.5%	2844.4%	2133.3%	4.05	.89
Overall						4.12	.83

SD=strongly disagree, D=disagree, N=neutral, A=agree, SA=strongly agree, std.=standard deviation

Source: Primary Data (2021)

Table 4.11 is showing the respondents’ views on feedback system as a risk monitoring tool to improve the risk management in the Bank. On whether the Bank allows for a feedback system that provides further information for risk management, 41.3% agreed and 39.7% strongly agreed totaling to 81% of the respondents. 15.9% and 3.2% of the respondents were neutral and disagree respectively. The mean score obtained in this regard was 4.17(SD=0.81) showing most of the responses were towards agreement. Regarding the statement whether there is effective communication channels that ensure real time flow of information, 42.9% agreed and 36.5% strongly agreed, totaling to 89.4%. The rest of the respondents were distributed as follows, 15.9% were neutral while 4.8% disagreed. This gave a mean score of 4.11 with a standard deviation of 0.84.

Table 4.11 also shows the results obtained on whether the management promotes open forum discussion that helps gather feedback from different parties on their risk management levels. According to the results, 1.6% of the respondents strongly disagreed while 14.3% were neutral. The rest amounting to 84.1% agreed with the statement with 50.8% agreeing and 33.3% strongly agreeing. The mean of 4.14 (SD=0.89) showed that the responses were widely concentrated on agreement but with divergence views. Lastly, on whether there is feedback channels also for customers where Urwego Bank is able to gather information from clients, 1.6% strongly disagreed, 3.2% disagreed and 17.5% were neutral. On the other hand, 44.4% agreed and 33.3% of the respondents strongly agreed. The mean score obtained was 4.05 and standard deviation of 0.89. The overall mean score attested to the fact that most of the responses were in favor of feedback systems as a good indicator of risk monitoring. As noted also by Bessis (2011) system upgrades are done to accommodate the changes to increase or reduce the risk portfolio depending on the outcome of the risk monitoring.

Table 4.12: Respondent’s views system upgrade

	SD	D	N	A	SA	Mean	Std.
	n%	n%	n %	N %	n %		
Risk management also involves the ability to reform the process whenever new information is gathered	23.2%	812.7%	1422.2%	3047.6%	9 14.3%	3.57	1.00
The Bank allows for changes within its risk management process	00.0%	11.6%	1117.5%	3454.0%	1727.0%	4.06	.72
Inputs from various parties or departments in relation to risk are respected by the Bank management	00.0%	23.2%	3 4.8%	2742.9%	3149.2%	4.38	.73
Overall						4.00	.87

SD=strongly disagree, D=disagree, N=neutral, A=agree, SA=strongly agree, std.=standard deviation

Source: Primary data (2021)

The last of the indicator variables relates to the system upgrade as a way of risk monitoring where it was proposed that constant review and upgrade of risk control systems ensures that there is more risk management vigilance. To the statement that the risk management also involves the ability to reform the process whenever new information is gathered, 47.6% of the respondents agreed, 14.3% strongly agreed giving a total of 61.9% of the respondents who voted in favor of this. The rest of the respondents were as follows, 22.2% were neutral and 12.7% disagreed while 3.2 strongly disagreed. The mean score was 3.57(SD=1.00) showing majority of the responses were on neutral. On whether the Bank allows for changes within its risk management process, 54% of the respondents agreed plus another 27.0% strongly agreed giving a total of 81% of those in agreement. 17.5% of the respondents

were neutral and 1.6% disagreed.

The average score that was obtained (mean=4.06, SD=0.72) showed that the responses were more concentrated on agreement. Lastly, the statement on whether inputs from various parties or departments in relation to risk are respected by the Bank management, 3.2% disagreed, 4.8% were neutral, 42.9% agreed and 49.2% strongly agreed. The average score in this case (mean=4.38, SD=0.73) showed that the respondents agreed while the standard deviation indicated a relative divergence. The overall mean score regarding system upgrade as an indicator of monitoring (mean=4.00, SD=0.87) showed that this variable was selected as a key indicator of risk monitoring in Urwego Bank.

Table 4.13: Regression model and ANOVA for risk monitoring

Particulars	Profitability
Constant	1.460** (0.022)
Risk Evaluation	0.438** (0.000)
System Update	0.037* (0.070)
Feedback System	0.063* (0.052)
R	0.503
R ²	0.253
AdjR ²	0.215
F-Statistics (p-value)	6.652** (0.001)

*p-values are in brackets, *Significant at 0.01, **Significant at 0.05*

Source: Primary data (2021)

As shown in Table 4.13, the regression model regarding the risk monitoring was found to be significant (F = 6.652, p < 0.05) at 5% level of significance since the calculate p-value was less than 0.05. The reported R and R² showed that the model was significantly fit (R = 0.503, R² = 0.253) for analysis. The R² revealed that 25.3% of the profitability in Urwego Bank is influenced by risk monitoring processes. According to the regression output given in Table 4.13, all the indicator variables were found to be significantly and positively related to the profitability of the bank. Risk evaluation (β₁ = 0.438, p < 0.05) was positively and significant effect on profitability, feedback system (β₂ = 0.063, p = 0.052) was found to be positive and has a significant effect on profitability. Similarly, the system upgrade (β₃ = 0.037, p = 0.07) as a risk monitoring tool was also found to be positive but only significant at 10% level of significance.

Table 4.14: Regression models and ANOVA on the dependent variables

Particulars	Interest Margin	ROA	ROE	Profitability
Constant	4.541** (0.000)	-1.187 (0.176)	-0.757 (0.327)	0.865 (0.130)
Risk Assessment	-0.580** (0.001)	0.493** (0.003)	0.249 (0.080)	0.054** (0.016)
Risk Control	-0.024 (0.792)	0.574** (0.000)	0.632** (0.000)	0.394** (0.000)
Risk Monitoring	0.474 (0.15)	0.083 (0.646)	0.225 (0.162)	0.261** (0.030)
R	0.460	0.739	0.784	0.732
R ²	0.212	0.546	0.614	0.536
AdjR ²	0.172	0.523	0.594	0.512
F-Statistics (p-value)	5.287** (0.003)	23.663** (0.000)	31.287** (0.000)	22.695** (0.000)

*p-values are in brackets, *Significant at 0.01, **Significant at 0.05*

Source: Primary data (2021)

Table 4.14 shows the regression and analysis of variance outputs for all the dependent variables, namely interest margin, return on asset (ROA), return on equity (ROE) and profitability. As shown in the results, the regression model was a significant one (F = 5.287, p < 0.003) at 5% since the p-value calculated was less than 0.05. In addition, the R² of the model showed that 21.2% of the profitability in terms of interest margin can be attributed to the risk management practices adopted by Urwego Bank. Further analysis of the individual contribution of the risk management practices on interest margin was conducted and the results presented in Table 4.16. As revealed both risk assessment (β₁ = -0.58, p < 0.05) and risk monitoring (β₃ = 0.474, p < 0.05) were significant at 5% though the coefficient for risk assessment negatively affects interest margin. The regression coefficient of risk monitoring (β₂ = -0.24, p = 0.792) was negative and showed no significant influenc on interest margin. This clearly revealed that risk monitoring has no significant effect on interest margin, especially when considered individually.

The regression analysis as displayed in Table 4.16 also shows that the output was significant at 5%(F = 23.663, p < 0.05). In addition, the R and the R² gave significant goodness-of-fit model(R = 0.739, R² = 0.546). This showed that the model explains 54.6% of the changes in profitability of Urwego Bank as measured by return on assets. The analysis of the regression coefficients of the three independent variables was done and represented in Table 4.16. As shown in the table, both risk assessment (β₁ = 0.493, p < 0.05) and risk control systems (β₂ = 0.574, p < 0.05) contribute positively and significantly to the profitability of Urwego Bank as measured using return on assets. On the other hand, risk monitoring as a risk management practice was found to be positive (β₃ = 0.083, p = 0.646) but not significant in regard to its individual contribution to profitability of Urwego Bank.

Similarly, the regression analysis conducted on profitability as measured using return on equity revealed that the model was significant ($F = 31.287$, $p < 0.05$) at 5% threshold. In addition, the $R=0.784$ and $R^2=0.614$ revealed the model to be fit showing that 61.4% of the profitability in terms of ROE can be attributed to risk management practices. Table 4.16 also related to the regression analysis of the dependent variables, risk assessment, risk control systems and risk monitoring on return on equity proxy for profitability. In the results, risk assessment ($\beta_1 = 0.249$, $p < 0.05$) and risk control systems ($\beta_2 = 0.632$, $p < 0.05$) were found to have positive and significant effect on the profitability of Urwego Bank as measured by return on equity. On the risk monitoring ($\beta_3 = 0.225$, $p = 0.162$), there was no significant effect on profitability of the Bank as indicated by a p-value greater than 5%.

Lastly, the researcher investigated the overall effect of risk management practices on the profitability of Urwego Bank. To achieve this, the indicators of profitability, namely, interest margin, return on asset and return on equity, were combined to one variable through linear transformation to created one variable profitability. Then, independent variables were regressed on this variable and the results are presented in Table 4.16. The table shows that the model was significant ($F = 22.695$, $p < 0.05$) at 5% since the calculated p-value was higher than 5%. The results also revealed that $R=0.732$ and $R^2=0.536$ showing that 53.6% of the profitability of Urwego Bank can be attributed to the risk management practices that the Bank adopts. Similar to this conclusion is the findings pointed out by Ghani and Mahmoodb (2015) and Knewtson and Qi (2019). Table 4.14 is also related to the regression coefficient output obtained in the regression of the independent variables on the profitability of the Bank. As shown in the table, risk assessment ($\beta_1 = 0.054$, $p < 0.05$) was found to have a positive and significant effect on profitability of the Bank, risk control system ($\beta_2 = 0.394$, $p < 0.05$) was also found to be positively and significantly related to profitability. Finally, risk monitoring ($\beta_3 = 0.261$, $p < 0.05$) was also found to have positive and significant effect on profitability of the Bank. Hence the overall regression model was formulated as shown in this equation. $\text{profitability} = 0.865 + 0.054 * \text{risk assessment} + 0.394 * \text{risk control} + 0.261 * \text{risk monitoring} + c$

Table 4. 15: Performance indicators of Urwego Bank

Items	2016	2017	2018	2019	2020
Total assets	22,413,687	21,341,492	20,596,704	21,350,765	23,397,478
Total equity	3,134,784	3,229,178	2,742,676	3,220,741	3,430,178
Net Interest income	2,762,316	2,753,670	1,299,387	2,950,503	2,754,767
Operating profit	-1,831,006	-1,432,332	-404,076	-352,426	-1,210,635
ROA	-8.17	-6.71	-1.96	-1.65	-5.17
ROE	-58.41	-44.36	-14.73	-10.94	-35.29
NIM	-66.29	-52.02	-31.10	-11.94	-43.95

Source: Secondary data (Annual reports of Urwego Bank for the years 2016-2020)

The results in Table 4.15 on secondary data obtained from the financial statement of Urwego Bank were accessed on the period of time covered in this research. Table 4.2 shows the results for total assets, total equity, interest income and operating profit (all in 000Rwf). It also shows the ratios ROA and ROE for years 2016- 2020. The main purpose of the data was to provide a picture of the trend of the financial performance of the Bank over the coverage period. As shown, the trend indicates that the Bank has been on a decline and there is need to improve the profitability of the Bank.

4.3 Discussion

The results presented in the previous section have looked at the effect of risk management practices and their effect on the profitability on Urwego Bank. The main indicator variables for the independent variable were risk assessment, risk control systems and risk monitoring. The indicators of profitability as the dependent variable on the other hand, included interest margin, return on assets, and return on equity. The regression analysis has revealed that there is a combined effect of risk measurement, risk identification and risk classification as measures of risk assessment on the profitability of the bank. This clearly indicates that risk assessment is an important factor that bank managers and especially the risk managers ought to pay attention to. Moreover, there was considerable positive effect of risk identification and risk measurement on the profitability of the Bank. These results were congruent to the findings by other authors Raghavan (2017) and (Chapelle, 2019) who suggested the need for risk assessment procedure for efficient operation of the banking industry.

In addition, the findings on the risk control measures on the profitability of Urwego Bank showed that there was significant relationship between the variables. The indicators variables for risk control measures in this regard were internal control systems, risk mitigation and risk financing. These were found to have a significant combined effect but only risk financing showed individually a positive and significantly effective. It was therefore concluded that the risk control measures, that is, internal control systems, risk mitigation and risk financing ought to be practiced concomitantly in order to have significant effect on profitability of the microfinance banks. The results showed that risk control measures are important for the profitability of the microfinance banks, but they should be practiced in totality to improve their effect on profitability. Similar to this conclusion is the findings

pointed out by Ghani and Mahmoodb (2015) and Knewton and Qi (2019).

The regression model regarding the risk monitoring was found to be significant to the profitability of Urwego Bank. All the indicator variables of risk monitoring including risk evaluation, feedback system and system upgrade were found to be significantly and positively related to the profitability of the Bank. This clearly showed the importance of risk monitoring to improve the risk management practices as well as influence the profitability of MFBs. As noted also by Bessis (2011) system upgrades are done to accommodate the changes to increase or reduce the risk portfolio depending on the outcome of the risk monitoring.

5.1 Conclusion

The current research was centered on the risk management practices as contributing factors to the profitability of microfinance banks in Rwanda. For better analysis, three indicators of the risk management practice, namely, risk assessment, risk control measures and risk monitoring were used. On the other hand, profitability in the microfinance bank was measured using interest margin, return on assets and return on equity. As discussed in the finding's sections, it was clearly found out that these risk management practices are important factors in creating an effective risk management environment.

Since the banking industry, more so, the microfinance banks are prone to experience risk in their daily operation, having risk management practices can help the banks to proactively deal with the risk. In this regard, it would be important for the banks to have in place effective risk management practices that should be well formulated and communicated to all employees. More importantly, have cut out roles and duties of the various staff and departments are an important aspect in the risk management. As shown in the regression analysis, all the identified risk management practices have a contributing effect on the profitability. However, when considered individually, some like risk monitoring may have insignificant and negative effect on the profitability. This was a clear indication that led to the conclusion that the risk management practices should be carried out in a holistic manner and within one framework. Trying to isolate the practices from each other would be detrimental and incur additional costs that may hinder the monitoring and the efficiency of the entire system. In fact, it is important that the banking industry concentrates on the overall effort of risk management combining all the aspects therein including risk assessment, risk control measures and risk monitoring. It is with this framework that an effective and efficient model can be achieved. In turn this can reduce volatility of the banks in terms of profit fluctuations and risk exposure rate.

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